



WORLD WIDE WEB
FOUNDATION

The World Wide Web Foundation is an independent, international organisation working for **DIGITAL EQUALITY** — a world where everyone has the same rights and opportunities online.

Established in 2009 by the inventor of the web, Sir Tim Berners-Lee, the Web Foundation works to advance Sir Tim's vision of a web that is 'for everyone'.

#ForEveryone

To build a more equal world, everyone must have the same opportunities to get online, and to use the web to improve their lives — irrespective of wealth, gender, race or any other factor.

Unfortunately, this vision is far from the reality we're facing today...



50%

of the world's population remains without internet access.



WOMEN ARE UP TO
**50%
LESS LIKELY**

than men to be online in poor, urban communities.



2/3

of internet users live in countries where the government, military, or ruling family are censoring content online.



LESS THAN
30%

of countries outside Europe have adopted comprehensive data protection legislation.



FEWER THAN
1 in 10

government datasets are fully open and available to the public.

It's time to change these trends, and come together to build the web we want

WHAT WE DO

We stand up for the interests of ordinary people online by influencing the government and corporate policies that shape our web.

We drive change through:

- **ADVOCACY BASED ON EVIDENCE.**
Our work is data-driven, meaning that our conversations with policy makers — and our related advocacy campaigns — are rooted in robust research, often our own.
- **BUILDING PARTNERSHIPS AND COALITIONS.**
We believe in the power of working together, so we collaborate with a wide range of actors in government, business, and civil society to deliver change. We've worked with over 160 partner organisations in over 70 countries.
- **EXPERIMENTING AND INNOVATING.**
What works in one country or city won't necessarily work in another. Our coalitions and Jakarta Lab experiment and innovate to tailor policy solutions to local realities.

WHAT WE'VE ACHIEVED

In recent years, we have shaped policies in over a dozen countries, helping to unlock the benefits of the web for hundreds of millions of people.

We are doing this by:

- **MAKING THE INTERNET AFFORDABLE.**
We set a new, ambitious benchmark for internet affordability that's been endorsed by regional groupings, country governments and business experts alike.
- **KEEPING THE INTERNET NEUTRAL.**
We've helped win victories for net neutrality in the USA, EU and India.
- **OPENING UP DATA.**
We shed new light on government transparency through our annual Open Data Barometer, and have used the results to press governments in over 15 countries to open up their data.
- **CLOSING THE ONLINE GENDER GAP.**
We've published groundbreaking research exploring the extent and causes of the digital gender divide, and now work with local organisations in 15 countries to design gender-responsive ICT policies.



HOW YOU CAN HELP

Our founder gave the web to the world for free, but ensuring it stays open and free for everyone comes at a cost. We rely on donations from individuals and organisations to deliver our work. Please consider supporting us at donations.webfoundation.org

If you're a business or civil society organisation, we'd love for you to join one of our coalitions. Check out webfoundation.org/our-work and contact us if you'd like to get involved.

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